

Selekt

The Music Specialists

SELEKT

selektme.com

About Us

At Selekt, we are more than just a talent management and entertainment agency – we are creators of extraordinary experiences. We specialize in curating and delivering premium entertainment solutions, managing every detail from artist's and performer's programming, bookings, scheduling to artist liaison management. Our all-encompassing service package includes talent and artist placement, strategic event planning, marketing content creation and seamless coordination (on and off-site), ensuring every event exceeds expectations.

We take pride in exclusively managing the Middle East and North Africa's (MENA) top-tier DJs, all of whom are recognized and celebrated by leading media outlets for their exceptional talent. At Selekt, our mission is to continuously elevate entertainment standards across the region by fostering unparalleled experiences for our clients, audiences, and partners alike.

Our commitment lies in delivering tailor-made solutions that are perfectly aligned with each client's unique vision, resulting in memorable, standout events that resonate with their brand identity. Whether it's a high-profile venue, a luxury brand event, or a private celebration, we bring world-class entertainment and flawless execution to life.

[→ Learn More](#)

Services

Premier Services

- Music Curation
- Artist Bookings
- The Selekt DJs

Event Operational Services

- Event Programming
- Artist Liaison Management

Music Curation

Whether it's a large-scale festival & concert, a brand activation, an intimate event space or a nightlife destination, we craft every musical experience with precision and expertise. From conceptualizing the soundscape to curating the ideal blend of genres, we ensure the entertainment aligns perfectly with your event's vision. Our services go beyond just selecting tracks; we source the best-suited artists, DJs, musicians and performers to bring your event to life.

Artist Bookings

Leveraging years of established relationships with both local and international DJs, musicians, and performers across various levels, we handle every aspect of artist bookings for your event with precision and care. From emerging talents to top-tier headliners, we ensure the right artists are selected to match the tone, energy, and audience of your event.

Our deep connections allow us to negotiate and secure the best talent, while managing all logistics—from contracts and rider requirements to travel and accommodations—ensuring a seamless experience. Whether it's a single performance or a multi-artist line-up, we go the extra mile to ensure that the artists not only meet but exceed your expectations, leaving your guests with an unforgettable experience.



The Selekt DJs

Hand-picked and hands down some of the best DJs the country has to offer. We proudly manage an exclusive roster of highly reputable DJs, both locally and internationally, across a range of genres - with new artists regularly added to our line-up. As their dedicated booking managers, we ensure seamless communication, personalized briefing, and competitive pricing to deliver exactly what your event needs. With our hands-on approach, you can trust that we'll secure the perfect DJ while handling every detail, allowing you to enjoy a flawless entertainment experience.

→ See our DJs



Event Programming

With careful attention to detail, we meticulously program the entire entertainment schedule, ensuring each moment has maximum impact. From the opening note to the final encore, our music and entertainment curation is designed to captivate audiences and create unforgettable experiences, tailored specifically to the energy and goals of your event.



Expo2020

Artist Liaison Management

Our expert, on-site approach ensures every aspect of artist logistics is flawlessly handled. From timely arrivals and hospitality to transport and accommodations, we manage it all with precision. Acting as the direct link between artists (or their management) and the client or event organizer, we maintain constant communication to facilitate seamless coordination. Whether it's for events, brand activations, or nightlife destinations, we ensure artists are fully supported, so your event runs smoothly and without a hitch.



BudX FIFA Fan Festival

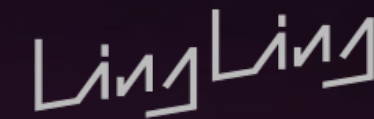
Clients

A snippet of some of the clients we service and work with, including leading local and international brands, venues and festivals.

UNTOLD



SKY2.0



ATLANTIS
THE PALM, DUBAI



Contact Us

Please get in touch to work with us - if you have any booking, event, business, or other inquiries, you can contact us using any of the means below.

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